



2012 Vision 21 Meeting General Sponsorship Agreement

Company Name: _____ (Referred to as "SPONSOR")

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Contact Email Address: _____

This is an agreement between the National Association of Dental Laboratories (referred to as "NADL"), organizers of the 2012 NADL Vision 21 Meeting and SPONSOR for Sponsorship of the 2012 NADL Vision 21 Meeting. The meeting will be held on January 19 – 21, 2012 at the Paris Resort in Las Vegas, Nevada.

NADL will provide the following to SPONSOR as part of this agreement:

1. Two (2) complimentary full meeting registrations for SPONSOR representatives. (Note: This registration does NOT include hotel reservations or any travel expenses. SPONSOR representatives must register for hotel reservations separately.) Additional SPONSOR representative registrations may be purchased at a discounted rate of \$250 per person.
2. SPONSOR's company logo will appear in the *Journal of Dental Technology* (NADL's trade publication) in the October 2011 issue.* The circulation for this publication is 9,000 owners, industry leaders, NADL members and CDTs (*Certified Dental Technicians*).
3. SPONSOR's company logo will appear in the meeting registration brochure, which will be mailed to 9,000 laboratories and laboratory technicians.*
4. SPONSOR will be recognized on the NADL Vision 21 Meeting website.* Please note that NADL can not provide a link to the sponsor website from this webpage, as this incorporates Unrelated Business Income Taxes for the association.
5. SPONSOR's company logo will be shown in a slideshow in the main meeting room before the start of each meeting and during meeting breaks.*
6. SPONSOR's company logo will appear on event signage at the 2012 NADL Vision 21 Meeting.*

7. SPONSOR's company logo will appear in the onsite meeting registrant materials, which will be distributed to all meeting attendees.*

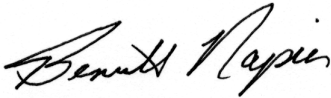
The cost of this sponsorship is \$5,000. Additional event sponsorship prices vary. Please mail signed agreement(s) (with check payment) to NADL at 325 John Knox Rd, L103, Tallahassee, FL 32303 or Fax (with credit card payment) to (850) 222-0053 to the attention of Jill Jackson, CMP, NADL Meeting Planner. The SPONSOR company logo should be emailed to jjackson@executiveoffice.org.

***IMPORTANT: Your company logo in EPS, JPEG or TIFF format and the signed agreement are due before September 6, 2011 in order to be included in the October 2011 issue of the *Journal of Dental Technology* and the meeting registration brochure. Full payment is due before January 6, 2012, and is non-refundable.**

If you have any questions, please contact Jill Jackson, CMP, NADL Meeting Planner, at (800) 950-1150 or by email at jjackson@executiveoffice.org.

NADL, Organizers of the
2012 NADL Vision 21 Meeting:

SPONSOR:



8/25/11

Bennett Napier, CAE
Executive Director

Date

Signature

Date

Print Name

2012 NADL VISION 21 MEETING General Sponsorship Agreement

(Please type or print clearly)

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

GENERAL EVENT SPONSORSHIP – \$5,000

PAYMENT INFORMATION:

Check Enclosed (payable to NADL) Check Number: _____

Charge my: Visa MC AMEX

Card Number# _____ Sec. Code: _____ Expiration Date: _____

Name on Card: _____

Mailing Address (if different than above): _____

Authorized Signature: _____

To be included in onsite meeting materials, full payment must be received by January 6, 2012. Authorized signature below indicates you have read the above information and agree to the sponsorship event and payment:

Authorized Signature: _____ Date: _____

Name (Printed): _____ Title: _____

Please send the completed form and payment to the NADL office at:

NADL Meetings – Attention: Jill Jackson, CMP
325 John Knox Rd, L103, Tallahassee, Florida 32303
Phone (800) 950-1150 ♦ Fax (850) 222-0053 ♦ www.nadl.org

If you have any questions or need additional information please contact Jill Jackson, CMP,
NADL Meeting Planner at (800) 950-1150 or Email at jjackson@executiveoffice.org.



2012 NADL VISION 21 MEETING ADDITIONAL EVENT SPONSORSHIP OPPORTUNITIES January 19-21, 2012

Each sponsorship opportunity is "first come, first-served" and is only offered to current Vision 21 General Sponsors.

□ **VISION 21 PREMIER WELCOME RECEPTION HONORING INCOMING PRESIDENT WARREN ROGERS – \$5,500 (1 available) – SOLD**

This reception will be held Thursday, January 19, 2012. This is a reception for all Vision 21 laboratory attendees and sponsors, honoring newly inducted NADL President Warren Rogers. (This reception will only be open to laboratory & technician attendees, state component attendees and employees of manufacturers or suppliers who are sponsors of the Vision 21 Meeting and their spouse/guest.)

The sole sponsorship includes:

- Additional recognition on event signage at the Thursday Welcome Reception (in addition to the general sponsorship signage) *
- Recognition on the NADL website as the Thursday Welcome Reception Sponsor *
- Time to address the audience – to welcome the Vision 21 attendees and congratulate the newly installed NADL President
- Company logo on an attendee "take-away" from the Thursday Welcome Reception (TBD)
- Company logo on napkins used during the reception
- Five (5) minutes to present SPONSOR presentation/video to entire Vision 21 audience during the first day of the meeting (Friday, January 20, 2012)

□ **VISION 21 PREMIER FRIDAY NIGHT RECEPTION SPONSORSHIP – \$5,500 (1 available) – SOLD**

This reception will be held on Friday, January 20, 2012. This reception will be a premier reception that will include recognitions for NADL, NBC award winners and Foundation donors.

This sole sponsorship includes:

- Additional recognition on event signage at the Friday Night Reception (in addition to the general sponsorship signage) *
- Recognition on the NADL website as the Friday Reception Sponsor *
- Time to address the audience during the reception
- Company logo on an attendee "take-away" from the Friday Reception (TBD)
- Company logo on napkins used during the reception
- Five (5) minutes to present SPONSOR presentation/video to entire Vision 21 audience during the first day of the meeting (Friday, January 20, 2012)

- KEYNOTE SPEAKER SPONSORSHIP – \$2,500 (2 available) – 1 SOLD**
 Shared sponsorship of Visions Keynote Speaker Jerry Jasinowski. This presentation will take place on Friday, January 20 and will be a great sponsorship opportunity for an excellent presentation.
This shared sponsorship includes:
- Additional recognition on event signage at the meeting (in addition to the general sponsorship signage) *
 - Recognition on the NADL website as Keynote Speaker Sponsor *
 - Five (5) minutes to present SPONSOR presentation/video to entire Vision 21 audience during the first day of the meeting (Friday, January 20, 2012)
- LUNCHEON SPONSORSHIPS – \$3,500 (2 available)**
 CHOOSE: ___ FRIDAY OR ___ SATURDAY FRIDAY & SATURDAY SOLD
 This sole sponsorship is for lunch on either Friday, January 20, 2012 OR Saturday, January 21, 2012.
This sole sponsorship includes:
- Additional recognition on event signage at the luncheon (in addition to the general sponsorship signage) *
 - Recognition on the NADL website as a Luncheon Sponsor *
 - Company logo on an attendee "take-away" from the luncheon (TBD)
 - Five (5) minutes to present SPONSOR presentation/video to entire Vision 21 audience during the first day of the meeting (Friday, January 20, 2012)
- BREAKFAST SPONSORSHIPS – \$3,000 (2 available)**
 CHOOSE: ___ FRIDAY OR ___ SATURDAY – SATURDAY SOLD
 This sole sponsorship is for breakfast on either the morning of Friday, January 20 OR Saturday, January 21.
This sole sponsorship includes:
- Additional Recognition on signage at the Breakfast (in addition to the general sponsorship sign) *
 - Recognition on the NADL website as a Breakfast Sponsor *
 - Company logo on an attendee "take-away" from the breakfast (TBD)
 - Company logo on napkins used during the breakfast
 - Five (5) minutes to present SPONSOR presentation/video to entire Vision 21 audience during the first day of the meeting (Friday, January 20, 2012)
- DAILY REFRESHMENT BREAK SPONSORSHIPS – \$1,000 (2 available)**
 CHOOSE: ___ FRIDAY OR ___ SATURDAY – FRIDAY & SATURDAY SOLD
 Beverage breaks will be served in the morning and afternoon on Friday, January 20, 2012 and Saturday, January 21, 2012.
This sponsorship includes:
- Additional recognition on event signage at the breaks both days (in addition to the general sponsorship signage) *
 - Recognition on the NADL website as a Break Sponsor *
 - Company logo on napkins used during the breaks
 - Five (5) minutes to present SPONSOR presentation/video to entire Vision 21 audience during the first day of the meeting (Friday, January 20, 2012)

Complete the attached Additional Event Sponsorship Agreement and return to NADL no later than December 2, 2011. Sponsorships are assigned on a first come, first-served basis. NADL is always open to suggestions on how to make the most of your sponsorship opportunities. If you have an idea for another opportunity, please contact Jill Jackson, CMP, NADL Meeting Planner at (800) 950-1150 or by email at jjackson@executiveoffice.org.

IMPORTANT NOTE:

These additional event sponsorship opportunities are only available to those who have already secured General Sponsorships for the Vision 21 Meeting. Any additional sponsorship opportunities will NOT be offered to companies outside the 2012 NADL Vision 21 sponsors.

- * Signed Sponsorship Agreement and company logo (EPS, JPG or TIFF 300 dpi format) must be returned by September 6, 2011 in order to be recognized in the meeting registration brochure or by December 2, 2011 to be recognized in the onsite program and to allow enough time to order attendee "take-away gifts"**

2012 NADL VISION 21 MEETING Additional Event Sponsorship Agreement

(Please type or print clearly)

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

SPONSORSHIP SELECTION(S):

Sponsorship Event(s): _____

Event Date(s) (if applicable): _____

PAYMENT INFORMATION:

Check Enclosed (payable to NADL) Check Number: _____ Amount \$ _____

Charge my: Visa MC AMEX Amount \$ _____

Card Number# _____ Sec. Code: _____ Expiration Date: _____

Name on Card: _____

Mailing Address (if different than above): _____

Authorized Signature: _____

To be included in onsite meeting materials, full payment must be received by January 6, 2012. Authorized signature below indicates you have read the above information and agree to the sponsorship event and payment:

Authorized Signature: _____ Date: _____

Name (Printed): _____ Title: _____

Please send the completed form and payment to the NADL office at:

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