

2025 NADL VISION 21 MEETING  
**JANUARY 16 – 18, 2025**

CAESARS PALACE HOTEL & CASINO | LAS VEGAS, NEVADA



**INSPIRE INNOVATE  
IGNITE**

**NADL ANNUAL AWARDS**

**FRIDAY, JANUARY 17, 2025**

**Congratulations to all of the 2025 NADL award winners!**  
*There are few greater honors than to be recognized by your peers for achievements in the profession that has meant so much to your life.*

# SUPPLIER MEMBER OF THE YEAR AWARD

## IVOCLAR

Ivoclar is a global leader in high-quality dental applications, with over a century of excellence. Ivoclar's dedication to innovation, education, and customer service has solidified its standing as a trusted partner in the dental industry.

Founded in 1923 and headquartered in Schaan, Liechtenstein, Ivoclar has revolutionized dental technology, contributing significantly to the "Esthetic Revolution" with groundbreaking products like IPS e.max, one of the world's leading lithium disilicate ceramics. With a strong presence in over 130 countries and more than 3,600 employees worldwide, Ivoclar's extensive product portfolio includes solutions for dental labs and practices, from crowns and bridges to digital dentures.

Ivoclar is not only known for its innovative products but also its commitment to supporting the dental community. The company has a long history of contributing to the education and development of dental professionals, which is clear in its support of the NADL, Foundation for Dental Laboratory Technology, and its Ivoclar Academy, which offers comprehensive training for dental technicians. Furthermore, Ivoclar's collaboration with NADL and other partners continues to elevate the profession through initiatives like the Harley-Davidson raffle that raised \$15,000 for dental laboratory technology in 2019.



Recognizing that its employees are the backbone of its success, Ivoclar fosters a positive work culture with a focus on growth, wellness, and work-life balance. The company's commitment to its people is reflected in its average employee tenure of over 10 years, and its strong community involvement through programs like Ivoclar Joy, which supports charitable initiatives worldwide.

As the dental industry continues to evolve, Ivoclar remains committed to pioneering innovative solutions that enhance both the quality of dental care and the experience of dental professionals. The company's focus on research and development, customer service, and education positions it as a leader for the next century. Ivoclar's vision for the future is clear: to remain a trusted partner, driving excellence and shaping the future of dentistry.

***Congratulations to Ivoclar on being presented the NADL  
Supplier Member of the Year Award!***

# LABORATORY MEMBER OF THE YEAR AWARD

## HELM DENTAL LABORATORY, LLC

**H**elm Dental Laboratory, LLC, was established in 1993 by Kurtis Helm, CDT. Based in Wylie, Texas, Helm Dental Laboratory has grown from its humble beginnings in a garage to a thriving, state-of-the-art facility. The lab now employs 61 full-time employees across two locations and serves over 1,800 dental offices nationwide. A pioneer in digital dentistry, Helm Dental Laboratory offers a comprehensive range of services, including crown & bridge, dentures, implant restorations, and digital dentures.

Helm Dental Laboratory's dedication to continuing education, both for their team and their clients, sets them apart. They provide AGD PACE-certified CE programs, in-house training, and consultations for complex cases, ensuring that dental professionals remain at the forefront of industry advancements. The laboratory also takes pride in its community involvement, supporting initiatives such as Dentistry from the Heart, the Wounded Warriors program, local educational partnerships, and most recently participating in the Foundation Race for the Future 10.

Helm Dental Laboratory's success is also built on its commitment to employee development, offering incentives for certification, promoting from within, and fostering a positive work culture. Their innovative approach to customer service, including proactive communication and personalized delivery options, ensures that client satisfaction remains a top priority.

As Helm Dental Laboratory continues to expand and lead in digital dentistry, its future remains bright. The company plans to continue its work to raise awareness about the essential role dental technicians play in patient care.



*"Helm Dental Laboratory has established themselves as leaders in the digital laboratory landscape. Not only is the work I receive excellent, but their communication and collaboration are superb. They are an exceptional dental laboratory, working hard to elevate dental care in our area."*  
- Leslie Carroll, DMD, MS

***Congratulations to Helm Dental Laboratory, LLC, on being presented the NADL Laboratory Member of the Year Award!***

# MERIT AWARD FOR OUTSTANDING ACHIEVEMENTS

## DANNY WONG

**D**anny Wong, Senior Vice President of Operations and Business Development at CreoDent, has been a pioneering force in the dental laboratory profession for over 50 years. Throughout his career, Danny has demonstrated a relentless commitment to excellence, innovation, and community service, making significant contributions to the industry.

Since joining CreoDent in 2015, Danny has been instrumental in driving the company's remarkable growth. Under his leadership, CreoDent's revenue soared from \$5.5 million to over \$28 million, and the team expanded from 40 to more than 200 employees. Danny's strategic vision also led to the development of a highly successful e-commerce platform, which now generates over \$5 million annually. His extensive experience in mergers and acquisitions, product development, and digital workflow has been crucial in solidifying CreoDent's position as one of the top dental labs in the U.S.

Danny's passion for mentoring the next generation of dental professionals is evident in his role as an advisor for New York City College of Technology's Dental Advisory Group. He has helped shape the curriculum and created internship programs that bridge the gap between education and real-world experience. This commitment to education has inspired many students and professionals to pursue careers in the dental technology field.

In addition to his leadership at CreoDent, Danny has made significant contributions to the dental industry through his previous roles at Americus Dental Group, DRW Dental Consulting,



and IPCO Dental/Medserv. Danny's expertise has been crucial in the development of new dental technologies and operational improvements across various organizations.

His dedication to the profession extends beyond business and mentorship. Danny is actively involved with Donated Dental Services (DDS), providing pro bono lab work to underserved communities, ensuring that essential dental care is accessible to those in need. His legacy of growth, innovation, and service to the community continues to inspire those within the industry.

*"Danny's influence has extended far beyond his own achievements. He introduced me to the value of contributing to the dental field and fostering the next generation of dental technicians. His vision and passion have transformed our team, helping each individual realize that they are part of a noble and respected profession. Danny's dedication, compassion, and unwavering commitment to excellence make him the ideal candidate for this award." - Calvin Song*

***Congratulations to Danny Wong on being presented the NADL Merit Award for Outstanding Achievements!***

# EXCELLENCE IN EDUCATION AWARD

## ALEXANDRA (ALLIE) WILLIAMSON, AAS, BS, CDT, TE

Alexandra (Allie) Williamson, AAS, BS, CDT, TE, is a dedicated educator and leader in the dental laboratory technology field, whose passion for the profession has inspired countless dental technicians. With over 41 years in the industry, Allie has worked in various roles, from behind the bench to leadership positions in both private and educational settings. She is the owner and director of DLT Training & Education, LLC, where she provides comprehensive training across all dental laboratory specialties, as well as critical foundational topics such as dental anatomy, materials, and regulations.

Allie's commitment to education is rooted in her own extensive training and career development. After earning her associate and bachelor's degrees from Southern Illinois University at Carbondale, Allie became a Certified Dental Technician (CDT) specializing in Complete Dentures and Crown & Bridge. Her journey also included leadership roles at several dental laboratories, including Peterson Dental Laboratory, CDL, and Ottawa Dental Laboratory. Throughout her career, she has cultivated a deep understanding of the dental laboratory profession and has shared this knowledge with technicians through training and mentorship.

As an advocate for certification and professional development, Allie has championed the importance of continued education in the dental laboratory field. She has taught and mentored technicians across the country, contributing to the development of future CDTs. Her efforts have

included serving as a presenter at events like LMT LAB DAY and as a volunteer for Mission of Mercy. Allie's dedication to her craft extends to her work with various associations, including the Illinois and Wisconsin Dental Associations and the NADL, where she actively participates and supports the community.

For her unparalleled contributions to dental laboratory education, Allie Williamson is a deserving recipient of the NADL Excellence in Education Award. Her influence continues to shape the future of dental technology, ensuring that the next generation of technicians is equipped with the skills and knowledge necessary for success.

*"Allie is not only a wealth of knowledge but also a compassionate and supportive colleague. Her ability to mentor others, foster a positive working environment, and lead by example makes her an invaluable asset to any team. I have no doubt that she will continue to excel in her career and make a significant impact wherever she goes." – Leslie Wisler*



***Congratulations to Alexandra (Allie) Williamson, AAS, BS, CDT, TE,  
on being presented the NADL Excellence in Education Award!***

# HALL OF FAME AWARD

## PHILLIP GOLD, MASTER CDT

Phillip Gold, Master CDT, has had a remarkable career in the dental laboratory profession spanning over four decades, and cementing his legacy as a leader, mentor, and innovator in the industry. A second-generation dental technician, Phillip grew up surrounded by the craft, taking over his family-owned lab, Oral Arts, in 1980. His dedication to the profession is matched by a passion for education and professional development. A Master Certified Dental Technician (CDT), Phillip holds multiple certifications, including in Crown & Bridge, Ceramics, Partial Dentures, Implants, and Complete Dentures, and is working towards earning an additional specialty in Digital Workflow.

In his current role as Vice President of Business Development at By Design Dental Studio, CDL, Phillip continues to contribute both technically and strategically, providing invaluable support to clients and team members. His previous experience, which includes owning and managing Oral Arts and working for Williams Gold Refining (now Ivoclar), has shaped his deep understanding of both the technical and business aspects of the dental laboratory field.

Throughout his career, Phillip has been an active and influential member of the dental community. He has served on numerous boards and



committees, volunteered with the National Board for Certification in Dental Laboratory Technology (NBC), and has been an ambassador for organizations such as The Pankey Institute and The Dawson Academy. His commitment to advancing the profession is evident in his efforts to support and mentor fellow technicians, helping over 25 individuals achieve CDT certification.

Phillip's contributions extend beyond professional achievements; he is also dedicated to community service, working with programs like Mission of Mercy and providing dental care to those in need.

For his decades of dedication, passion, and service, Phillip Gold is truly deserving of the NADL Hall of Fame Award. His unwavering commitment to the dental laboratory profession and to the individuals he has mentored and inspired along the way will leave a lasting legacy.

*"I have been blessed to have Phillip as my "how to" book for almost 25 years. He is a respected pillar in our industry among technicians and dentists alike. I can think of no one more appropriate and deserving of this honor." - Denise Burris, CDT*

***Congratulations to Phillip Gold, Master CDT, on being presented the NADL Hall of Fame Award!***

# CDT OF THE YEAR AWARD

## MICHAEL WANDLING, MASTER CDT

With over 23 years of experience in the dental laboratory profession, Michael Wandling, Master CDT, has demonstrated exceptional leadership and expertise. Michael began his career in 2001, earning his first CDT certification in Crown & Bridge, and has since expanded his qualifications to include multiple specialties, including Ceramics, Implants, Complete Dentures, and Digital Workflow. His passion for continuous learning and professional growth has led him to become a Master CDT, a distinction held by only 50 technicians worldwide.

As Operations Manager at Summit-Horizon Dental Lab, Michael is responsible for overseeing daily operations and driving innovation in the lab's digital and traditional workflow processes. Under his leadership, the laboratory has grown to embrace cutting-edge technology while maintaining a strong commitment to quality. Michael's deep expertise in digital dentures, digital workflow, and advanced ceramics has made him a key figure in advancing the field.

Beyond his work at Summit-Horizon, Michael is a committed mentor and advocate for certification in the dental laboratory community. He has served on the NBC Board of Trustees for three years and is also dedicated to increasing the number of certified technicians in the industry, mentoring numerous colleagues and hosting CDT exams. His efforts have directly contributed to the growth of certification within the dental technology field.

In addition to his professional achievements, Michael is actively involved in continuing education. He has presented at various conferences, including the Mid-Continent Dental Congress, and contributed to industry articles, such as the JDT piece "Step by



Step to CDT" in 2023. His involvement in the development of the CDT Digital Workflow specialty has had a profound impact on the industry, making it one of the most popular certifications for CAD/CAM technicians.

Michael's dedication to his craft, his contributions to certification, and his role in shaping the future of dental technology make him a deserving recipient of this award. His journey is a testament to the power of certification and the positive impact it has on both individual careers and the dental laboratory profession.

*"Mike is always there to help you or anyone in any way he can. He is one of the most selfless people I know and that is truly refreshing. Mike possesses a great heart for the dental laboratory profession and gives back to the profession that has given him so much." - Charles McClemens, CDT, TE*

***Congratulations to Michael Wandling, Master CDT, on being presented the CDT of the Year Award!***

# THANK YOU 2025 NADL V21 SPONSORS

NADL would like to extend our sincere appreciation to the companies who support the 2025 Vision 21 Meeting. This meeting would not be possible without their generous support and participation.

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