

2025 ATTENDEE REGISTRATION

**First-Time Attendee
from a Dental
Laboratory?**

Contact:
meetings@nadl.org
for a special rate!

INSPIRE INNOVATE IGNITE

V21

A hand is shown from the wrist up, palm facing up, holding a glowing lightbulb. The lightbulb is made of a wireframe mesh and is filled with a bright orange and yellow light. Inside the lightbulb, the text 'V21' is written in a bold, black font. The background is dark blue with a network of white lines and glowing orange and yellow particles, creating a sense of innovation and technology.

2025 NADL VISION 21 MEETING
JANUARY 16 – 18, 2025

CAESARS PALACE HOTEL & CASINO | LAS VEGAS, NEVADA

Get ready to ignite your inspiration and innovation at the 2025 NADL Vision 21 Meeting as we **INSPIRE, INNOVATE, and IGNITE!** This event promises to be an exhilarating exploration of cutting-edge advancements and transformative ideas in the dental laboratory industry. Discover innovative strategies, ignite your passion for progress, and connect with industry leaders and experts who are shaping the future of the dental laboratory industry. Don't miss this unparalleled opportunity to gain invaluable insights, forge meaningful connections, and propel your dental laboratory to new heights. Mark your calendars and join us for an unforgettable experience at the 2025 NADL Vision 21 Meeting!



FRIDAY KEYNOTE SPEAKER

SCOTT FRIEDMAN, CSP, *Friedman & Associates*

We are thrilled to welcome Scott Friedman, CSP, former President of the National Speakers Association, as our keynote speaker for this year's event. As an internationally acclaimed motivational humorist and author, Scott brings a dynamic and interactive approach to his presentations. Join us Friday morning for Scott's invigorating keynote, "The Best Way to Predict the Future is to Create It." In this engaging session, Scott will demonstrate how to navigate change with creativity and purpose, rather than being driven by circumstances. His practical techniques will help you enhance self-awareness, foster team spirit, and ignite innovative thinking. Then on Saturday, Scott takes the stage again with his deep dive workshop "Winning the Hearts and Business of Tomorrow's Customers" where he will help supercharge your team, attract new clients, and keep your current customers eagerly engaged. Don't miss this opportunity to leave feeling inspired, energized, and ready to shape a brighter future for yourself and your organization!

PRELIMINARY SCHEDULE OF EVENTS

(AS OF 1/6/2025)

THURSDAY - JANUARY 16

- 11:00 a.m. - 7:30 p.m. Registration Desk Open
- 12:00 p.m. - 1:00 p.m. Kick Off Meet & Greet Beverage Break
Sponsored by: [Digital Arches, Inc.](#)
- 1:00 p.m. - 3:00 p.m. **IGNITE: Business Roundtables**
Sponsored by: [Benco Dental](#)
(CDT: 2 Hours Professional Development Credit)
- 3:00 p.m. - 3:30 p.m. Afternoon Beverage Break
Sponsored by: [ASIGA](#)
- 3:30 p.m. - 4:30 p.m. **INSPIRE: Growing and Inspiring the Next Generation of Leaders**
Speaker: [Rich Frigon - One On One, Inc.](#)
(CDT: 1 Hour Professional Development Credit)
- 6:00 p.m. - 6:30 p.m. Foundation Donor Reception (All Attendees Invited)
- 6:30 p.m. - 7:30 p.m. President's Reception
Sponsored by: [Zahn Dental](#)

FRIDAY - JANUARY 17

- 8:00 a.m. - 6:15 p.m. Registration Desk & Sponsor Marketplace Open
- 8:15 a.m. - 9:00 a.m. Breakfast Buffet
Sponsored by: [Carbon, Inc.](#)
- 9:00 a.m. - 9:30 a.m. President's Installation & Announcements
- 9:30 a.m. - 10:30 a.m. **IGNITE: Opening Keynote: The Best Way to Predict the Future is to Create It**
Speaker: [Scott Friedman, CSP - Friedman & Associates](#)
Sponsored by: [Nowak Dental Supplies, Inc.](#)
(CDT: 1 Hour Professional Development Credit)
- 10:30 a.m. - 11:00 a.m. Morning Beverage Break
Sponsored by: [Aidite Technology Co., Ltd.](#)
- 11:00 a.m. - 12:00 p.m. **INNOVATE: Awakening your Dental Lab's Brand**
Speaker: [John Emery - Emery Agency LLC](#)
(CDT: 1 Hour Professional Development Credit)
- 12:00 p.m. - 12:30 p.m. Installation of NADL, NBC & Foundation Leadership
- 12:30 p.m. - 1:30 p.m. NADL Networking Luncheon
Sponsored by: [Argen Corporation](#)
- 1:30 p.m. - 2:00 p.m. Coffee & Desserts Break
Sponsored by: [Keystone Industries](#)

- 2:00 p.m. - 3:00 p.m. **INNOVATE: Beyond AI, New Technologies for your Business**
Speakers: [Carrie Ling - Lifelike Dental Studio, CDL](#) & [Jamie Stover, CDT - Carbon, Inc.](#)
(CDT: 1 Hour Professional Development Credit)
- 3:00 p.m. - 3:30 p.m. Afternoon Beverage Break
Sponsored by: [Preat Corporation](#)
- 3:30 p.m. - 4:30 p.m. **IGNITE: The Changing Landscapes in Dentistry**
Speaker: [Ricki Braswell, CAE - Beyond Coaching](#)
(CDT: 1 Hour Professional Development Credit)
- 4:30 p.m. - 5:15 p.m. NADL Awards Presentations
- 5:15 p.m. - 6:15 p.m. NADL Awards Reception
Sponsored by: [DGSHAPE, A Roland Company](#)

SATURDAY - JANUARY 18

- 8:00 a.m. - 11:30 a.m. Registration Desk & Sponsor Marketplace Open
- 8:15 a.m. - 9:00 a.m. Bloody Mary & Mimosa Beverage Break
Sponsored by: [Amann Girschbach](#)
- 8:15 a.m. - 9:00 a.m. Breakfast Buffet
Sponsored by: [Ivocalr](#)
- 9:00 a.m. - 10:00 a.m. **INSPIRE: Deep Dive Workshop: Winning the Hearts and Business of Tomorrow's Customers PART 1**
Speaker: [Scott Friedman, CSP - Friedman & Associates](#)
(CDT: 1 Hour Professional Development Credit)
- 10:00 a.m. - 10:30 a.m. Morning Beverage Break
Sponsored by: [Garland Dental Equipment Services](#)
- 10:30 a.m. - 11:30 a.m. **INSPIRE: Deep Dive Workshop: Winning the Hearts and Business of Tomorrow's Customers PART 2**
Speaker: [Scott Friedman, CSP - Friedman & Associates](#)
(CDT: 1 Hour Professional Development Credit)
- 11:30 a.m. Meeting Concludes

Attendee Lanyards Sponsored by: [Alien Milling Technologies](#)
Attendee Notepads Sponsored by: [Ucpera Dental America, Inc.](#)
Business Management Committee Meeting Sponsored by: [XTCERA](#)
V21 Meeting Microsite Sponsored by: [Zimbis](#)
V21 Registration Desk Sponsored by: [VinciSmile](#)
V21 Water Stations Sponsored by: [Kulzer, LLC](#)

V21 Supporting Partner Sponsors:
[Align Technology, Inc.](#) | [B & D Dental Technologies](#) | [BEST for Dentistry | Burt and Associates](#) | [Decisely Insurance Services, LLC](#) | [Dentsply Sirona](#) | [HeyGears](#) | [Nobel Biocare](#) | [Sterngold Dental, LLC](#) | [Whip Mix Corporation](#)



HOTEL INFORMATION



BOOK EARLY
*We expect this room
block to sell out.*

Caesars Palace Hotel & Casino

3570 South Las Vegas Boulevard, Las Vegas, NV 89109
www.caesars.com

The majestic Caesars Palace located on the Las Vegas Strip has a legacy as a world-class destination for dining, gambling, shopping, service, entertainment and nightlife. Caesars Palace gives each guest a royal experience with luxurious rooms, legendary entertainment, celebrity chef restaurants and the finest amenities.

To receive the NADL discounted rate of **\$219** plus resort fee of **\$45.95** plus taxes per night, please make your reservations directly with Caesars Palace through the online reservations link: <https://book.passkey.com/go/SCVIS25>

Telephone reservations will be assessed a **\$15 fee**. Be sure to make your reservation by **Tuesday, December 24, 2024**, to receive this discounted rate. This NADL rate is subject to availability of guest rooms at the time of reservation.

THANK YOU 2025 NADL V21 SPONSORS

NADL would like to extend our sincere appreciation to the companies who support the 2025 Vision 21 Meeting. This meeting would not be possible without their generous support and participation.

(AS OF 1/6/2025)

Aidite®

ALIENMILLING®
TECHNOLOGIES

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invisalign | iTero | exocad

AMANN GIRRBACH

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A Trusted Partner in Debt Recovery

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**Dentsply
Sirona**

DGSHAPE
A Roland DG Group Company

**DIGITAL
ARCHES**

**Garland
Dental Services**
Service & Parts • Supplies • Equipment

HEYGEARS

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**keystone®
industries**

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NOBILCAM® NOBILDENT® HUGE

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ZAHN™
A DIVISION OF HENRY SCHEIN

ZIMBIS

THE FOUNDATION FOR DENTAL LABORATORY TECHNOLOGY FUNDRAISER

The Foundation for Dental Laboratory Technology is excited to be racing again for the future of dental laboratory technology at its Race for the Future 11 event, scheduled for 2025. All revenue raised from this event will provide direct grant funding for dental laboratory technology programs, for dental technicians to attend advanced education, and for scholarships to become certified as well as the development of educational programs and other workforce needs in the profession. Sponsor this event and support your favorite racer all while helping to shape and support the future of dental laboratory technology!

Learn more at <https://dentallabfoundation.org/race>

The Foundation
For Dental Laboratory Technology



2025 NADL VISION 21 MEETING

January 16 - 18, 2025 | Caesars Palace Hotel & Casino | Las Vegas, NV

(One registrant per form. Please photocopy for additional registrants.)

ATTENDEE REGISTRATION

1) ATTENDEE INFORMATION

Name _____ ☐ CDT ☐ RG ☐ DMD ☐ DDS ☐ Other _____
(Name as you would like for it to appear on name badge.)

Organization _____ ☐ CDL

CDT/RG Number _____

NOTE: For CDT/RG registrations, you MUST include your number to receive CE credit for attending sessions.

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

2) REGISTRATION TYPE

Includes: Thursday President's Reception, all Thursday, Friday and Saturday presentations, Thursday, Friday and Saturday meals & breaks, Friday Awards Reception.

NADL LABORATORY / EDUCATION MEMBER

Before 12/24/2024: ☐ \$645 - First Member ☐ \$545 - Each Additional Member

After 12/24/2024: ☐ \$695 - First Member ☐ \$595 - Each Additional Member

Sub Total \$ _____

NADL SUPPLIER MEMBER

Before 12/24/2024: ☐ \$1,045 After 12/24/2024: ☐ \$1,095

Sub Total \$ _____

NON-MEMBER LABORATORY / EDUCATION

Before 12/24/2024: ☐ \$995 After 12/24/2024: ☐ \$1,055

Sub Total \$ _____

NON-MEMBER SUPPLIER

Before 12/24/2024: ☐ \$1,485 After 12/24/2024: ☐ \$1,545

Sub Total \$ _____

3) THURSDAY BUSINESS ROUNDTABLES

Will you be attending the Thursday Business Roundtables? (Thursday Business Roundtables included in registration fees) ☐ YES ☐ NO

What Business Roundtable Topics interest you? _____

4) ADDITIONAL REGISTRATION OPTIONS

☐ \$75 - Thursday President's Reception - Guest (Thursday Reception included in registration fees) Name: _____

☐ \$75 - Friday Networking Luncheon - Guest (Friday Luncheon included in registration fees) Name: _____

☐ \$75 - Friday Awards Reception - Guest (Friday Reception included in registration fees) Name: _____

Sub Total \$ _____

5) PAYMENT INFORMATION

☐ Check Enclosed (Payable to NADL) Check #: _____

GRAND TOTAL \$ _____

Credit Card: ☐ Visa ☐ MC ☐ Amex

CC# _____ Exp. _____ Sec. Code* _____

Cardholder Signature _____ Print Name _____

Billing address (if different from above): _____

* This is the 3 digit number on the reverse side of your credit card. For Amex cards only, this is the 4 digit number on the front of your card.

3 WAYS TO REGISTER:



1. ONLINE:
www.nadl.org/v21



2. EMAIL:
meetings@nadl.org
(with registration form and credit card information)



3. MAIL: **NADL Meetings**
325 John Knox Rd., #L103
Tallahassee, Florida 32303
(with check or credit card information)

Refund Policy: Written notification is required for all refunds. Refund requests received by Tuesday, December 24, 2024 will receive a full refund less a \$50 administrative fee. No refunds will be paid after Tuesday, December 24, 2024. Registrations are transferable.

ADA: If you have needs that require special accommodations or assistance, please notify NADL no later than Tuesday, December 24, 2024 at 800.950.1150 or email meetings@nadl.org.

Need additional information? Contact the NADL Meetings Department at 800.950.1150 or by email at meetings@nadl.org.

SPECIAL FIRST-TIME ATTENDEE DISCOUNT! Never attended an NADL Vision 21 Meeting?
Special first-time dental laboratory attendee registration discounts available! Contact meetings@nadl.org for more information!