



2025 NADL VISION 21 MEETING January 16 – 18, 2025 • Caesars Palace • Las Vegas, NV

SCHEDULE OF EVENTS – WEBSITE

(as of 10/1/2024)

THURSDAY – JANUARY 16

- 11:00 a.m. – 12:00 p.m.** **Lunch On Your Own**
- 11:00 a.m. – 7:30 p.m.** **Registration Desk Open**
- 12:00 p.m. – 1:00 p.m.** **Kick Off Meet & Greet Beverage Break**
Sponsored by: [Digital Arches, Inc.](#)
- 1:00 p.m. – 3:00 p.m.** **IGNITE: Business Roundtables**
Sponsored by: [Benco Dental](#)
- 1:30 p.m. – 4:30 p.m.** **Sponsor Marketplace Setup Only**
- 3:00 p.m. – 3:30 p.m.** **Afternoon Beverage Break**
Sponsored by: [ASIGA](#)
- 3:30 p.m. – 4:30 p.m.** **INSPIRE: Inspiring the Next Generation of Leaders**
Speaker: Rich Frigon – One On One, Inc.
- 4:30 p.m. – 4:35 p.m.** **Foundation Presentation**
- 6:00 p.m. – 6:30 p.m.** **Foundation Donor Reception** (All Attendees Invited)
- 6:30 p.m. – 7:30 p.m.** **President's Reception**
Sponsored by: [Zahn Dental](#)

FRIDAY – JANUARY 17

- 8:00 a.m. – 6:15 p.m.** **Registration Desk Open**
- 8:00 a.m. – 5:15 p.m.** **Sponsor Marketplace Open**
- 8:15 a.m. – 9:00 a.m.** **Breakfast Buffet**
Sponsored by: [Carbon, Inc.](#)
- 9:00 a.m. – 9:30 a.m.** **President's Installation & Announcements**
- 9:30 a.m. – 10:30 a.m.** **IGNITE: Opening Keynote: The Best Way to Predict the Future is to Create It**
Speaker: Scott Friedman, CSP – Friedman & Associates
Sponsored by: [Nowak Dental Supplies, Inc.](#)
- 10:30 a.m. – 11:00 a.m.** **Morning Beverage Break**
Sponsored by: [Aidite Technology Co., Ltd.](#)
- 11:00 a.m. – 12:00 p.m.** **INNOVATE: Awakening your Dental Lab's Brand**
Speaker: John Emery – Emery Agency LLC

FRIDAY – JANUARY 17 (CONTINUED)

- 12:00 p.m. – 12:30 p.m.** **Installation of NADL, NBC & FDLT Leadership**
- 12:30 p.m. – 1:30 p.m.** **NADL Networking Luncheon**
Sponsored by: [Argen Corporation](#)
- 1:30 p.m. – 2:00 p.m.** **Coffee & Desserts Break**
Sponsored by: [Keystone Industries](#)
- 2:00 p.m. – 3:00 p.m.** **INNOVATE: Beyond AI, New Technologies for your Business**
Speakers: Carrie Ling – Lifelike Dental Studio & Jamie Stover, CDT – Carbon, Inc.
- 3:00 p.m. – 3:30 p.m.** **Afternoon Beverage Break**
Sponsored by: [Preat Corporation](#)
- 3:30 p.m. – 4:30 p.m.** **IGNITE: The Changing Landscapes in Dentistry**
Speaker: Ricki Braswell, CAE – Beyond Coaching
- 4:30 p.m. – 5:15 p.m.** **NADL Awards Presentations**
- 5:15 p.m. – 6:15 p.m.** **NADL Awards Reception**
Sponsored by: [DGSHAPE, A Roland Company](#)

SATURDAY – JANUARY 18

- 8:00 a.m. – 11:30 a.m.** **Registration Desk & Sponsor Marketplace Open**
- 8:15 a.m. – 9:00 a.m.** **Bloody Mary & Mimosa Beverage Break**
Sponsored by: [Amann Girrbach](#)
- 8:15 a.m. – 9:00 a.m.** **Breakfast Buffet**
Sponsored by: [Ivoclar](#)
- 9:00 a.m. – 10:00 a.m.** **INSPIRE: Deep Dive Workshop: Winning the Hearts and Business of Tomorrow's Customers PART 1**
Speaker: Scott Friedman, CSP – Friedman & Associates
- 10:00 a.m. – 10:30 a.m.** **Morning Beverage Break**
Sponsored by: [Garland Dental Equipment Services](#)
- 10:30 a.m. – 11:30 a.m.** **INSPIRE: Deep Dive Workshop: Winning the Hearts and Business of Tomorrow's Customers PART 2**
Speaker: Scott Friedman, CSP – Friedman & Associates
- 11:30 a.m.** **Meeting Concludes**

[Attendee Lanyards Sponsored by: Alien Milling Technologies](#)
[Attendee Notepads Sponsored by: Upcera Dental America Inc.](#)
[Business Management Committee Meeting Sponsored by: XTCERA](#)
[V21 Meeting Microsite Sponsored by: Zimbis](#)
[V21 Registration Desk Sponsored by: VinciSmile](#)
[V21 Water Stations Sponsored by: Kulzer, LLC](#)

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